



**MOAB AREA TRAVEL COUNCIL**  
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## **PRESS RELEASE**

### **Make Moab your Meeting & Convention Destination**

Located in southeastern Utah, along the banks of the Colorado River between towering red sandstone cliffs, Moab is home to Arches and Canyonlands National Parks, Dead Horse Point State Park, Fisher Towers Recreation Area, the Colorado River and the beautiful La Sal Mountains.

From the Colorado River and thousand foot canyons, to the snow capped peaks of 12,000 foot mountains, Moab, Utah, is an outdoor odyssey and the grandeur of the scenery is matched only by the adventure experience which can be enjoyed by convention participants, either on their own or as a group for teambuilding activities.

Moab's diverse terrain attracts hikers, bikers, muncyclers, rock climbers, rafters, B.A.S.E. jumpers, hunters, four wheelers, campers, sightseers, private pilots, photographers, skydivers, disc golfers, horseback riders, geocachers, and radio control car enthusiasts. Have we left anything out? Most of these activities are available year round due to Moab's moderate climate. Freezing winter overnight temperatures are recalibrated once the sun breaks warming us back into activity. Snow is practically nonexistent in Moab's valley. Paved roads are typically clear from Eagle, Colorado along Interstate 70 to Moab and from Salt Lake City south on Hwy 6 to Moab and from Cedar City, Utah east along Interstates 15 & 70. Locally, depend on snow at elevation in the La Sal's where cross country skiing, sledding, snowmobiling, and snowshoeing are popular winter activities. Some of the outlying public lands will sustain drifts of 10 -18 inches or harbor a remnant snow tract in the deep shade of a cliff wall. Mostly snow is briefly encountered late December into the second week of January and even then more likely an apparition.

The Moab Golf Course is one of the most visually appealing in the state with its contrast of smooth, bright greens set amid rough, eroded red cliffs and boulders. The public course has 18 holes and a par of 72. It is open seven days a week, year-round, closing only on occasional snow days or until the frost clears in the early morning hours.

Nestled in a luscious green valley beneath 1,000 ft. red sandstone cliffs, along the banks of the Colorado River, Moab has a vibrant downtown where convention participants can shop, browse and enjoy the charm and hospitality of a small resort town.

The Moab Area Travel Council has added the position of Facility and Event Promoter to assist planners in finding the facilities and services best suited for their conference or meeting. Moab offers all types of lodging and accommodations and an array of meeting/conference facilities. Moab has 29 hotels with over 1,600 lodging rooms, including a wide variety of major national chains, locally owned, luxury resorts, quaint bed & breakfasts, and condos.

The Grand Center (250/4092sq.ft.) offers two break-out rooms seating 50 theater style and 30 classroom style, on the larger side of space, there is seating for 100 or 250 theater style. This space is appropriate for banquets too. Historic Star Hall (289/4500sq.ft.) with its theatre style seating, elevated & curtained stage, dressing rooms, professional lighting, projection and sound equipment, offers a perfect setting for lectures and keynote speeches. The Old Spanish Trail Arena (1100/35,000sq. ft.) is the perfect venue for concerts or trade meetings with exhibitors with its large roll up doors allowing semi-trailer access. The arena also has a small meeting room for 50 theatre style seating.

Unique Venues would include rustic natural settings. A Lakota Tipi camp with Yurt classroom and kitchen for 40 users, river rafting camps with riverside classrooms for 25-30 users, and a myriad of park settings would accommodate a very memorable session.

**Dining & Entertainment** is varied and abundant, including chuckwagon dinners with western entertainment, evening dinner and cruise along the Colorado River (with a sound and light show), micro brewery restaurants and fine dining at specialty restaurants. DJs and Bands can be found at our taverns in the evening. Events are scattered across our community calendar and could be considered to enhance visitor plans.

## **HOW TO GET THERE**

Located on Hwy 191, just off Interstate 70 in the southeastern corner of Utah, Moab is conveniently located within one day's drive of five major cities:

- Salt Lake City, UT – 235 miles/4 hours
- Denver, CO – 355 miles/5.5 hours
- Phoenix AZ – 467 miles/7.25 hours
- Las Vegas, NV – 458 miles/7 hours
- Albuquerque, NM – 387 miles/6 hours

The closest international airport is located in Salt Lake City, 235 miles to the north, however there is an airport in Grand Junction, Colorado - just 112 miles east, which can accommodate most flight arrangements. Great Lake's Aviation connects this unique destination of venues directly from Denver, Colorado to the Canyonlands Field Airport located 15 miles north of Moab. A Beechcraft 1900D – 19 seat Turbo Prop flies twice a day during the week with one departure daily, Saturday or Sunday.

## **FAST FACTS**

Population: 5,000 City/9400 County  
Elevation: 4,000 and up

## **CONTACT DETAILS**

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